



The new awareness campaign created by Federalberghi Garda Veneto, the trade association representing 400 hospitality companies and aims to involve the entire hospitality sector of Lake Garda.

Saving energy and taking care of our water is very important today, for those who live the area and enjoy it as tourists. "Together, Lake Garda" is what we can do now, to protect the environment and protect our Lake.



For operators

Simple but effective "Vademecum" -with the help of specialized Partners- to develop concrete ways to reduce **WATER** waste!

- BATHROOM** ▶ hand showers, aerators, mixers = up to 30% water saving
- POOLS** ▶ roofing, cleaning, recycling = thousands of cubic meters of water saved every day
- GARDEN** ▶ how and when to water plants, avoid stagnation and reduce evaporation



For guests

Small daily gestures to make a difference, even on vacation. Preserving the Gardesano ecosystem is action to be conducted together.

- PRONTUARIES** ▶ 8 actions on how to avoid wasting Electricity and water during the stay. = up to 20% resource savings (from Enea guidelines - Italian Agency for New Technologies, Energy and Sustainable Economic Development)
- TRILINGUAL** ▶ (ITA, ENG, DEU) to be displayed at the front desk, in individual rooms and on the accommodation site



For All

Federalberghi Garda Veneto also supports Legambiente's "Life Blue Lakes" project as early as 2019, which aims to reduce the formation of microplastics in Italian lakes to ensure the maintenance of lake habitats with the goal of "**Plastic Free**" in tourism businesses.

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